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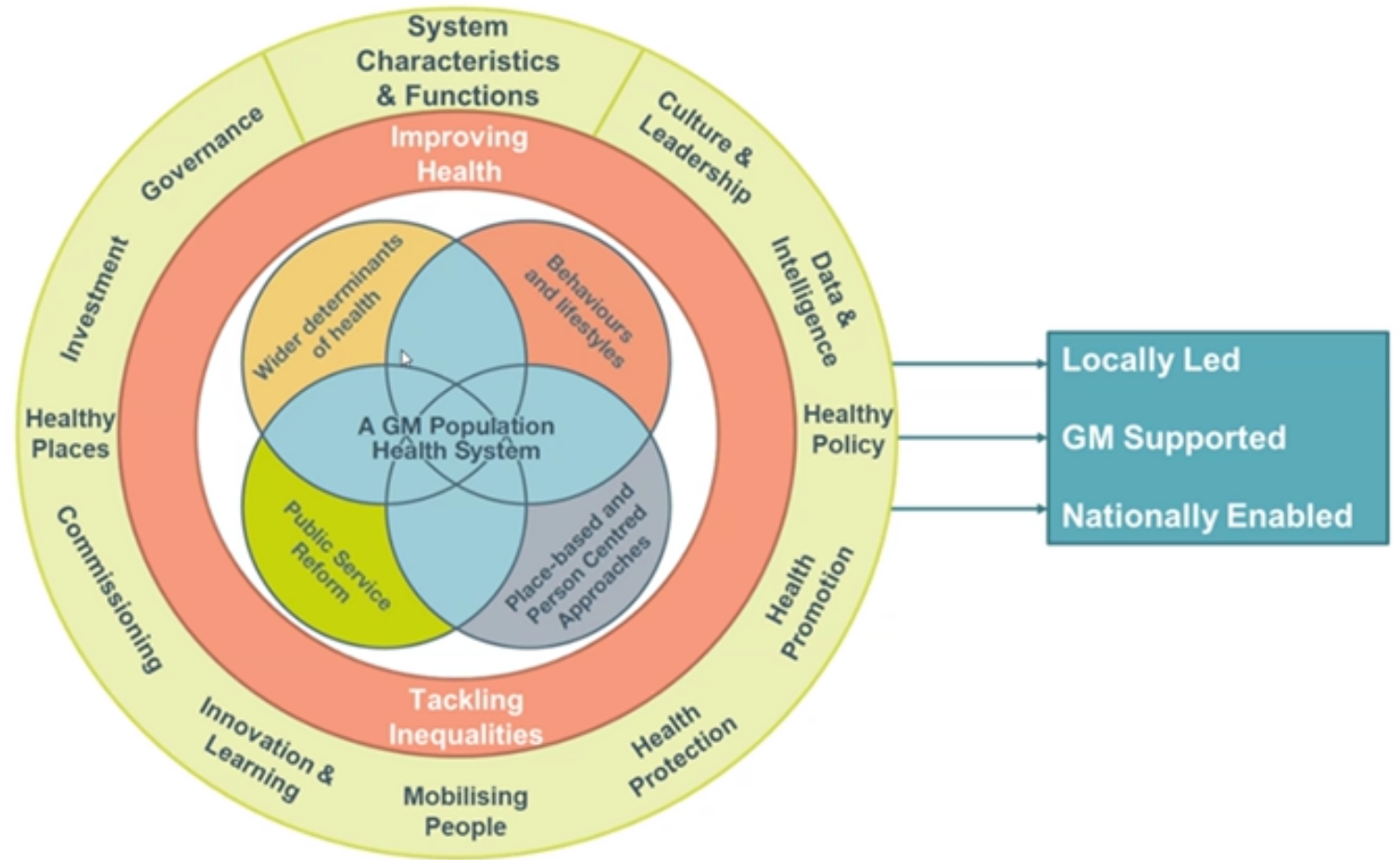
Health inequalities update

Health Scrutiny March 2024

Jon Hobday – Director of Public Health

Context

GM Population Health Model



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Bury's approach to date

Developed a LET'S Do It corporate strategy which is focused on addressing inequalities

Developed Health and Wellbeing Board as a standing commission to address health inequalities

Developed the health inequalities position paper

Developed a performance framework for the health and wellbeing board which measures our progress against inequalities

Delivered a range of work across all 4 quadrants

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Wider determinants

Bury Council becoming a real living wage employer

Promoting healthy workforce charter

Input of health into the development of the economic strategy which is essential in reducing inequalities.

Commission a strong infrastructure organisation which helps to facilitate, support and coordinate voluntary sector organisations to work together effectively across Bury

Facilitated cost of living summits

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Behaviours and Lifestyles

Have a physical activity strategy

Have a robust active travel plans and a transport strategy

Developed a new Wellness model of delivery

Having a food and health strategy

Developed drug and alcohol plan with a focus on those experiencing greatest inequalities

Have a robust stop smoking support offer and tobacco control strategy targeting those with highest smoking rates

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The places and communities we live in

Developing a licensing matrix to support licensing decisions

Work on developing policies on where new fast-food venues can be opened

Worked with grass roots organisations who specialise in hearing community voices through creative methods to engage individuals and groups who may have not previously had their voices/stories heard

Outstanding work from voluntary sector and community partners linked with our VCFA supporting local communities in place including Big Fandango, supporting sisters, the Jewish mental health group

Promoted PSR and work with and through communities in the form of integrated neighbourhood teams, Public Service Leadership Teams and of the children and family hubs

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An integrated health and care system / PSR

Targeted and tailored vaccination programmes based on data of low uptake rates

Tailoring services to provide place-based services for those who have difficulties accessing services

Developed the Health and Wellbeing Board as a standing commission for health inequalities

Developed a cancer inequalities multi-agency working group to identify and address issues contributing to cancer inequalities

Health Inequalities Team Bury event

Event held 05/12/23

Over 80 in attendance

Purpose

- To provide an insight into inequalities in Bury and our approach to using our health and wellbeing board to identify and address them.
- To review how all our plans and strategies are contributing to reducing inequalities.
- To work through how all partners can build on their existing contributions to further reduce inequalities through the LETS principles.

The logo for Bury LETS is a dark blue speech bubble shape on a blue background. Inside the bubble, the word "BURY" is written in large, bold, yellow capital letters. Below it, the phrase "LET'S Do It!" is written in white capital letters, with "Do" in a smaller font size than "LET'S" and "It!".

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What came out of inequalities event?

- Need to grow villages/networks of support (focus on 16-34 year olds) including utilising and building on community hubs
- Need to ensure creation of healthy and safe environments essential – including ensuring alcohol/vape/gambling/fast food establishments are minimised
- Need to provide up to date accommodation, with targeted tenancy support where needed
- Need to fully utilise existing assets to grow community connections and links e.g. food banks, voluntary sector, businesses etc
- Need to continue to grow our volunteering, skills and employment opportunities
- Primary care is an essential provision, need to ensure equitable offer across communities
- Need to consider patient pathways and their role on reducing inequalities

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Steps to reduce inequalities

- Use Health and Wellbeing Board as standing commission on health inequalities
- Use population health delivery partnership to drive the activity
- Have a robust implementation plan
- Have a detailed outcomes framework (aligned with Marmot towns 24 indicators)
- Use the wider network community to share and grow good practice